

Sexual and Reproductive Health Awareness week is from February 13 to 17th and SERC will offer important, inclusive, and informative activities in Winnipeg and Brandon. This campaign is planned to raise awareness about sexual and reproductive health and ensures Manitobans receive factual, life-saving information.

Today, I invite you to join us in celebrating Sexual and Reproductive Health Awareness Week, by making a gift to SERC. This year, SERC has activities planned across Manitoba.

Sexuality is a biological fact, and a normal and healthy part of our lives. Yet, sexuality remains a taboo topic and until we can talk about it openly and realistically, barriers like culture and politics will prevent access to fact-based education and lead to stigma and misinformation.

That's why the theme of Sexual and Reproductive Health Awareness Week this year is *Get the Facts*. We're ensuring Manitobans can get the facts they need, by offering comprehensive, inclusive, and evidence-based information about sexuality and relationships, in ways that are both accessible and convenient. This year, SERC has planned many far-reaching and inclusive activities, including:

- A video series called *Hallway Talks*, which is a community health promotion developed by the participants of [Totally Outright](#), a free leadership program for 2STLGBQ+ folks.
- We will also be answering questions in person and distributing safer sex supplies at The Good Will Social Club on Valentine's Day, as part of a partnership with [Real Love Winnipeg](#).
- A social media campaign called *Get the Facts!* to address common misconceptions that our facilitators hear a lot in workshops and offer bite-sized bits of information to counter and dispel these common myths.
- An STBBI testing event will be held at Brandon University, a collaboration with [Men's Resource Centre](#).
- The Brandon Sexual Health Committee, a group made up of SERC staff, representatives from Brandon University, the [Manitoba Harm Reduction Network](#), [Emerging Hope Counselling Services](#), public health nurses, and staff from [Smitten Adult Boutique](#) will be distributing updated information and safer sex resources throughout the week at local bars, lounges, and other businesses.

These important and life-saving activities would not be possible without our donors' support. Your donation allows us to continue to give Manitobans the facts about their own sexual reproductive health, not just during SRH Awareness Week, but year-round through our programs. Without programs like Totally Outright, teens and other Manitobans would not have the skills nor the information for safe, healthy relationships.

We depend on a community of supporters who recognize sexuality education is an important matter of public health. Your donation matters and is crucial to ensuring public health campaigns like SRH Awareness Week continue. **Please join us in celebrating Sexual and Reproductive Health Awareness Week by donating to SERC today.** Follow [this link](#) to make your gift today.

Thank you for supporting SERC.

Yours truly,



Leigh Anne Caron
Executive Director